

## **Chapter I.**

### **BANNING VISION STATEMENT**

## **CITY OF BANNING GENERAL PLAN**

### **Vision Statement**

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The community of Banning has a vision for our City, which is embodied in this General Plan. This vision has guided the development of this document, and will continue to be the driving force behind the land use decisions made in the City.

The guiding vision for our City is that:

We see evenly distributed residential development of all types which provides quality housing for all our residents. To accomplish this, we commit to respecting and enhancing the character of our existing neighborhoods, securing more open space, and encouraging high quality development proposals.

We see well-balanced commercial development, where revenue generating commercial neighborhoods provide a diversified economy and a wide range of jobs; where people can live and work without needing their cars; and where revitalization and beautification provide a safe and enjoyable shopping experience for visitors and residents alike.

We see a healthy, well-developed industrial base convenient to the railroad and airport, which provides quality jobs for our residents.

We see a system of safe and attractive streets that meet our future needs, while encouraging alternative transportation and preserving our existing neighborhoods' characters.

We see public transportation and multi-use trails which provide alternatives to the automobile throughout the community, and connect residents to open space, recreation, shopping and jobs.

We see a community whose open space is protected and enhanced to preserve the natural vistas we have historically enjoyed.

We see a community where water resources are preserved through efficient and effective use, and where additional water sources provide for future growth.

We see a community whose historic and archaeological heritage is well documented, protected and restored.

We see excellent educational opportunities for all students in a unified Banning Unified School District.

We see that Banning is part of a larger region, and understand that we need to work with our neighbors to assure that the quality of life throughout the Pass is the best that it can be.

The downtown is the heart of our City and every tool should be considered to revitalize it and continue its importance to our residents and tourists' desire for small-scale retail, dining entertainment, art, culture and history.